

# Seller Social Profiles Guide

Use this guide to add your business social media profile links to your AladdinStores seller profile.

## What This Guide Covers

The Social Profiles settings let a seller connect business social media accounts to the seller profile. The available fields shown in the Seller Dashboard include Facebook, X, Pinterest, LinkedIn, YouTube, TikTok, Instagram, Flickr and Threads.

## Why Add Social Profiles?

Adding social profile links can help buyers learn more about your business, see your public brand presence and find your official social channels. The Social Profiles page itself explains that social profiles can help you gain more trust and improve user interaction.

## Before You Start

- Use the correct public URL for your business or brand profile.
- Use social accounts that belong to or officially represent your store.
- Check that each link opens the correct public profile before submitting.
- You do not need to fill every field. Add only the social profiles you actually use.

## Step 1 - Open Social Profile Settings

From the Seller Dashboard, open **Settings** and select **Social Profile**.

The screenshot displays the Seller Dashboard interface. On the left, a dark sidebar contains a list of navigation items: Analytics, Subscription, Withdraw, Badge, Buyer Account, Return Requests, Support, Admin Support, Announcements (10), Tools, Printful, and Settings. The Settings item is highlighted with an orange bar and a red arrow. A secondary menu is open from Settings, listing Store, Addons, Payment, Verification, Shipping, Social Profile (highlighted with a red arrow), RMA, Printful, and Store SEO. The main content area shows a summary table with financial data, a line chart, and an Orders section. A blue line points from the breadcrumb text below to the Social Profile option in the secondary menu.

| Your Sales    | Marketplace Commission | Net Sales      | Orders          | Products Sold |
|---------------|------------------------|----------------|-----------------|---------------|
| \$1,123.96 0% | \$0.00 0%              | \$988.96 0%    | 0 0%            | 0             |
| Total Earning | Marketplace Discount   | Store Discount | Variations Sold |               |
| \$0.00 0%     | \$0.00 0%              | \$0.00 0%      | 0 0%            |               |

By day ▾

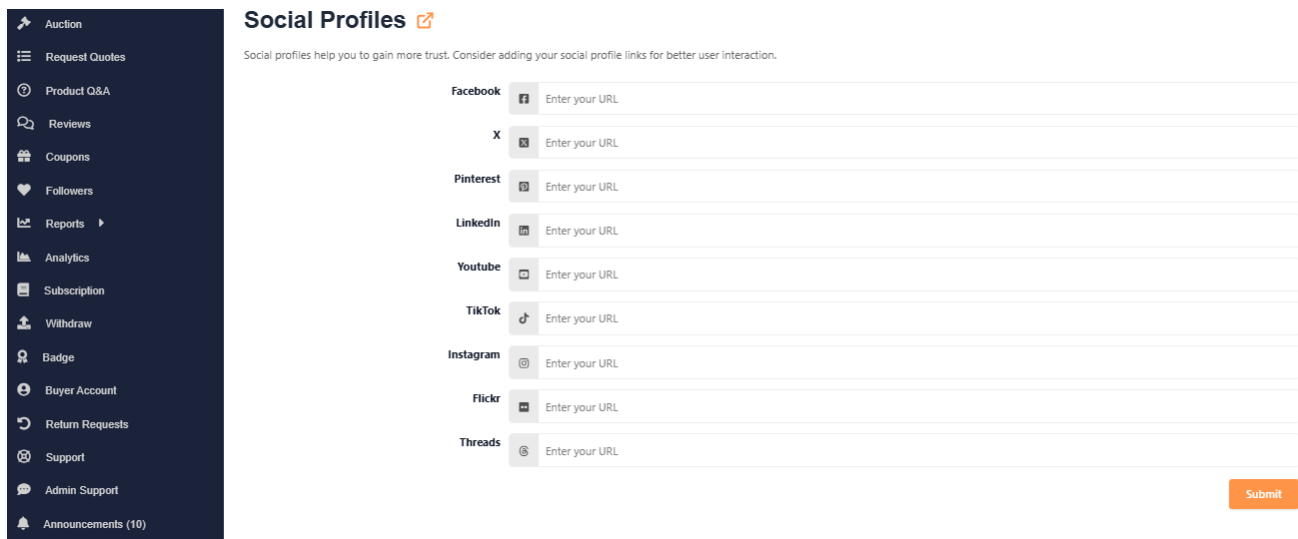
Orders

No data for the selected date range

Seller Dashboard > Settings > Social Profile.

## Step 2 - Review the Available Social Accounts

The Social Profiles page displays a separate URL field for each supported social platform. Enter the public profile URL in the matching field.



**Social Profiles** 

Social profiles help you to gain more trust. Consider adding your social profile links for better user interaction.

|           |                                                                                                  |
|-----------|--------------------------------------------------------------------------------------------------|
| Facebook  |  Enter your URL |
| X         |  Enter your URL |
| Pinterest |  Enter your URL |
| LinkedIn  |  Enter your URL |
| Youtube   |  Enter your URL |
| TikTok    |  Enter your URL |
| Instagram |  Enter your URL |
| Flickr    |  Enter your URL |
| Threads   |  Enter your URL |

[Submit](#)

The Social Profiles page with the available social account fields.

## Available Social Profile Fields

**Facebook** - Add the URL of your store or business Facebook page.

**X** - Add the URL of your business profile on X.

**Pinterest** - Add your Pinterest business/profile URL.

**LinkedIn** - Add the appropriate LinkedIn business or professional profile URL.

**YouTube** - Add your official YouTube channel URL.

**TikTok** - Add your official TikTok profile URL.

**Instagram** - Add your official Instagram profile URL.

**Flickr** - Add your Flickr profile URL if you use it.

**Threads** - Add your official Threads profile URL.

## Step 3 - Enter Your Social Profile URLs

Enter each social profile link in its matching **Enter your URL** field. You may complete the profiles relevant to your store and leave unused fields blank.

### Social Profiles

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|           |                                                                                   |                |
|-----------|-----------------------------------------------------------------------------------|----------------|
| Facebook  |  | Enter your URL |
| X         |  | Enter your URL |
| Pinterest |  | Enter your URL |
| LinkedIn  |  | Enter your URL |
| Youtube   |  | Enter your URL |
| TikTok    |  | Enter your URL |
| Instagram |  | Enter your URL |

A closer view of the Social Profiles fields. Enter the complete public URL for each account.

## Example

For Instagram, enter the full public link to your store's Instagram profile in the Instagram field. Follow the same approach for Facebook, X, Pinterest, LinkedIn, YouTube, TikTok, Flickr and Threads.

**Important:** Do not enter usernames alone if the field expects a URL. Use the complete public profile link so the profile can open correctly.

## Step 4 - Submit Your Social Profiles

After entering the social profile URLs you want to use, select **Submit** to save the information.

**Social Profiles**

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|           |  |                |
|-----------|--|----------------|
| Facebook  |  | Enter your URL |
| X         |  | Enter your URL |
| Pinterest |  | Enter your URL |
| LinkedIn  |  | Enter your URL |
| Youtube   |  | Enter your URL |
| TikTok    |  | Enter your URL |
| Instagram |  | Enter your URL |
| Flickr    |  | Enter your URL |
| Threads   |  | Enter your URL |

**Submit**

Select Submit after entering your social profile URLs.

## What Happens Next?

Your saved social profile information is associated with your seller profile. You can return to **Seller Dashboard > Settings > Social Profile** when you need to review or update the links.

## Important Notes

- Keep your social links current. Update a field if your business changes its social profile URL.
- Use official store or business profiles rather than unrelated personal accounts where possible.
- Make sure the profile is public and the URL opens correctly.
- Only add social channels that are relevant to your store and that you intend buyers to visit.

## Common Issues

**The link does not open correctly:** Check that you entered the complete URL and that there are no missing characters or spaces.

**The wrong social page opens:** Return to Social Profile settings and replace the URL with the correct business profile link.

**You do not use one of the listed platforms:** Leave that field blank and complete only the social profiles relevant to your store.

## Related Guides

[Seller Store Setup & Store Profile Guide](#)

[Seller Payment & Payout Setup Guide](#)

[Seller Shipping Setup Guide](#)

[Seller Returns & RMA Setup Guide](#)

**Next: Seller Returns & RMA Setup Guide →**